



ENVIRONMENT FOR THE AMERICAS

Walk ⁱⁿ the Wild
Learn & Conserve

Walden Ponds, Boulder, Colorado

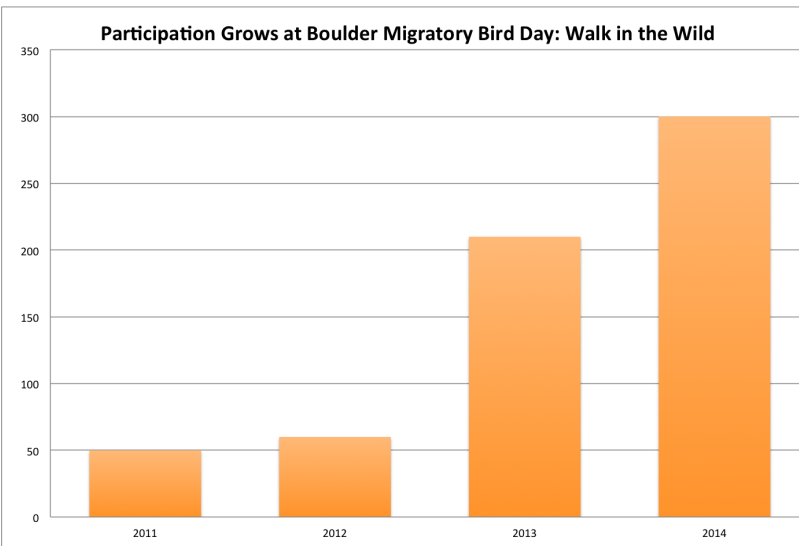


Over the past four years, Environment for the Americas has coordinated an International Migratory Bird Day: Walk in the Wild environmental education event that engages local families in conservation. Walk in the Wild raises funds for bird and other wildlife habitat restoration at Walden Ponds Wildlife Habitat. During this family friendly event, participants take part in guided bird walks, activities at education stations, create bird-focused crafts, and win some great prizes in our raffle!

2014 Accomplishments

Increased participation numbers over the year

- Over 300 participants of all ages enjoyed outdoor activities and learned about local conservation issues.
- Participants donated over \$1,400 for habitat restoration at Walden Ponds. Since 2011, we have contributed over \$4,400 for projects at Walden Ponds.



Partnered with local science & nature organizations & engaged new visitors at one of the county's important sites for birds

We surveyed participants & learned:

- 69% came to the event with family members
- 58% had never been to a bird focused event
- 84% had been to an event at Walden Ponds before

Habitat Restoration



Walden Ponds, once a gravel pit, is now part of Boulder County Open Space and is one of Boulder's most important wetland habitats. We have focused on restoring Walden Ponds because this recovering wetlands hosts hundreds of species of local and migratory birds.

In 2014, we raised \$1,400 making our total contribution to the restoration at Walden Ponds over \$4,400. These funds support the purchase of wildflowers, willows, and cottonwoods that are important to nesting and migrating birds. All of these donations come from the youth and adults who join the event.


Special thanks to our \$100+ donors:

Steve Frye
Vanessa Hetzel

Promotional Materials

PROMOTIONAL EFFORTS INCLUDED

- Four sponsored ads in the Boulder Daily Camera
- Mailing to 1,300 households in the area around Walden Ponds
- Tabling at other events including a CAEE conference, the Boulder County Farmer's Market, and attending a local school to hand out fliers
- Listings online on local event calendars
- Emails distributed to past participants, Education Station partner constituents, City of Boulder Open Space list, Colorado Alliance for Environmental Education member groups
- Live links posted on Education Stations partner websites

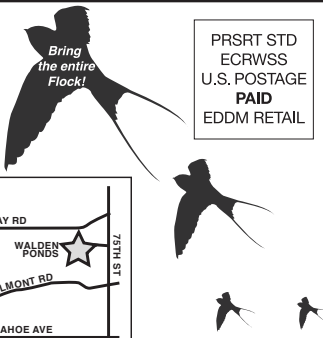


International Migratory Bird Day

Walk in the Wild

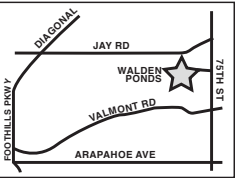
4th Annual

Bring the entire Flock!



PRSRT STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL

Saturday, May 17th
9am - 1pm
Walden Ponds Wildlife Habitat
75th & Jay Road, Boulder
Free Event



*MAP NOT TO SCALE

Activities include:

- Guided bird walks
- Live raptors
- Education stations
- Activities for all ages
- Prizes & silent auction
- Free Food

*****ECRWSS*****

Residential Customer
Boulder, CO 80301

boulderbirdday.dojiggy.com
303-499-1950

For more information
and to give today:

Be an Early Bird — Donate Now
Donations over \$10 = free T-shirt!

Every Door Direct Mail (EDDM) 9" x 6.5" postcards sent to over 1,300 households near Walden Ponds

International Migratory Bird Day
Walk in the Wild
 4th Annual

Saturday, May 17th
9am - 1pm
 Walden Ponds Wildlife Habitat
 75th & Jay Road, Boulder
Free Event

Bring the entire Flock!

Donations support restoration of habitat for birds in Boulder

Learn & Conserve

Activities include:
 • Guided bird walks
 • Live raptors
 • Education stations
 • Activities for all ages
 • Prizes & silent auction
 • Free Food

Restore Habitat:
 \$5 = wildflowers
 \$10 = shrubs
 \$20 = cottonwoods

Donate Now — Donations over \$10 = free T-shirt

Be an Early Bird —

For more information and to give today:
boulderbirdday.dojiggy.com
 303-499-1950

Co-presented by Wild Bird Center and Environment for the Americas celebrating International Migratory Bird Day

Sponsored by:

Día Internacional de las Aves Migratorias
Walk in the Wild
 Caminata Familiar 4º Evento Anual

Sábado 17 de mayo
9am - 1pm
 en el Hábitat Natural de Walden Ponds
 75th & Jay Road, Boulder
Evento Gratis

¡Venga con su bandada!

Las donaciones apoyan la restauración del hábitat de aves y animales silvestres en Boulder

¡Aprende y Conserva!

Actividades incluyen:
 • Caminatas con guías
 • Aves Rapaces en vivo
 • Kioscos educativos
 • Actividades para todos las edades
 • Premios y subasta
 • Comida gratis

Restaurar el hábitat:
 \$5 = flores
 \$10 = Arbol Sauce
 \$20 = Arbol alamo

Haga su donación hoy! Donaciones más de \$10 = camisa gratis

Para más información o para hacer una donación:
boulderbirdday.dojiggy.com
 303-499-1950

Co-presentado por Wild Bird Center y Environment for the Americas celebrando el Día Internacional de las Aves Migratorias

Patrocinado por:

Walk in the Wild fliers, in both English and Spanish

Some of our favorite comments about the event include:

Mommy, let's go find some more birds! (a newly engaged birdwatcher)

Thank you guys so much for putting on a wonderful event! It was great fun for our who family and we will definitely attend again next year (Mom of two)

Thank you for hosting such a fun event. My scout had a great day helping and my daughter enjoyed all the activities! (Parent)



The crowd gathers for a live bird demonstraion by Nature's Educators



Participants comparing their wingspan to bird's wingspans!



One of our various education stations, hosted by Wild Bird Centers, with

Contact us!

Have questions about the event?
 Would you like to be a sponsor next year?

Environment for the Americas
 5171 Eldorado Springs Dr.
 Suite N
 Boulder, CO 80303
 303-499-1950



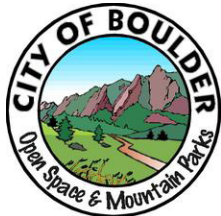
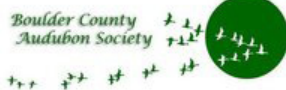
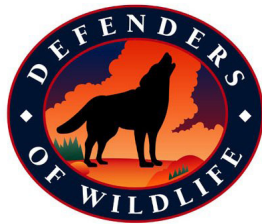
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Education Station Sponsors



Silent Auction Sponsors



Food and Drink Sponsors

